

Board Meeting Minutes

September 20, 2011

Attendees: Deena Marshall (President), Jill Kaps Ramsey (Secretary), Judy Laws, Diana Zimmerman, Ronnie Boudreaux, Tim Hadley, Cyndi Hendricks, Jeff Love, John Travis, Ed Hill, Dennis Reedy, Sarah Prentice, Brad Neff, Carol Abner

Absent: John Bergeson , Angie Lofton , Malinda Anthony, Michael Sipos, Michael Petry, Anita Hill, Ken Klinker

Meeting called to order at 1:30 p.m. via conference call

- I. Minute's from the May 17 meeting were not available and will be approved via e-mail
- II. Committee Reports
 - a. Treasurer – John Bergeson
 - No report
 - b. Secretary – Jill Ramsey
 - No report
 - c. Conference
 - The Conference went over budget; however, the numbers look good
 - PDG would like to prepare a report based on the session and Conference evaluations. The cost to prepare this report is \$250. Dennis made a motion and Diana seconded to allow PDG to prepare this report. It was approved.
 - PDG would like to create a You Tube video with clips of the conference to be housed on the AFP-IN website. This 1 minute clip would allow others to get a feel for what the conference is all about. The cost to prepare this video is \$400. The board decided not to proceed with the video at this time.
 - Board members are needed for the 2012 Conference Committee. Diana will remain on the committee; however, Angie, Mike and Brad will not be. In addition a Chair is needed for next year. Please let Deena know if you are interested in joining and/or chairing this committee.
 - d. Scholarships –Malinda Anthony
 - No report
 - e. Programming – Carol Abner
 - Speakers for October, November and December are as follows:
 - October – Topic: Credit in the Volatile Market – speaker needed
 - November – Topic: Credit Cards – PNC will supply a speaker
 - December – Tour of RPS
 - The September luncheon hosted by Fifth Third Bank was a great idea. There were no costs to AFP-IN, no work involved and now we have a chance to market new members.
 - Attendance at the monthly luncheons is low. Maybe we can:
 - Have luncheons every other month versus monthly.

- Have breakfast meetings versus lunch meetings.
- Mix up the locations more – maybe have them at the Columbia Club the beginning and end of the year but elsewhere the remainder of the year.
- Have longer meetings but less of them.
- Deena, Jeff, Dennis, Carol and Judy will meet the second week of October to discuss the results of the Survey that were completed at the Conference regarding the monthly luncheons in order to present options at the next board meeting in November.

f. Marketing – Michael Sipos

- No report

g. Membership – Diana Zimmerman

- Diana is going to personally invite those non-members who attended the September breakfast meeting hosted by Fifth Third Bank to attend the next luncheon at the member cost of \$20 versus the non-member cost of \$35 using a discount code provided by Jason.
- We will announce the upcoming election at the October Luncheon
- In November we will present the slate of officers and directors for the December election
- In December we will hold the election

h. Board Members Packages

- Carol Abner, Malinda Anthony and John Travis will get their binders at the November board meeting

i. CTP Recognition

- Ronnie will send a letter to those who have recently passed the CTP about AFP-IN

III. Other Business

a. Cyndi had nothing to report on the research for the D & O Insurance – tabled until November

b. Dennis and Jeff had nothing to report on the History of AFP

c. Board Positions for 2012:

- John Bergeson – unknown if he will be renewing
- Tim Hadley – will renew
- Cyndi Hendricks – not renewing
- Ed Hill – not renewing
- Jeff Love – will renew
- Brad Neff – not renewing
- Dennis Reedy – will renew
- Prospect: Scott Long from Huntington is interested in joining the board.
 - Those board members not renewing are encouraged to find replacements.

IV. Next board meeting is November 15th at the Columbia Club

V. Adjourn at 2:30 p.m.